

November 25, 2020

2020 THANKSGIVING OUTREACH FOR THE HOMELESS BALTIMORE, MD



FOOD AND CARE FOR ALL, INC.
www.fcglobal.org

2020 Thanksgiving Outreach for the Homeless

Background

Food and Care For All (FCFA) started its first Annual Thanksgiving Outreach Event in 2019 with the aim of giving hope to underserved families during the holiday season. The program specifically caters to the needs of individuals and families experiencing homelessness in Maryland.

According to the COVID-19 Outbreak report obtained from the Maryland Department of Health (MDH) on December 21, 2020, Prince George's County ranked first in Maryland for confirmed COVID-19 cases and mortality (50,643 cases and 1,010 deaths), while Baltimore City ranked fourth with 29,578 cases and 647 deaths¹. Since the onset of the Coronavirus pandemic in early 2020, many safety-net programs are either facing financial crisis or have been shut down. Unfortunately, homelessness continues to be in the spotlight as several Marylanders face unemployment or other life-changing events.

Hence, our goal for the 2020 Thanksgiving outreach was to give hope amid the global hardship and provide homeless families in the Baltimore City area with food, winter coats, shoes, and hygiene supplies. The annual event was held outdoors at two locations: 1) The New Bethlehem Baptist Church; and 2) The corner street of Pennsylvania avenue & North avenue. FCFA partnered with Beacon of Hope, a Maryland non-profit organization, to help collect shoes, new hygiene supplies and **111 winter coats** which were all distributed on the day of the event. Additionally, monetary and gift-card donations received from organizations such as Costco, Weis, Wegmans, Wawa Foundation, and Harris Teeter were used to provide **hot meals to 180 individuals.**

¹ <https://coronavirus.maryland.gov/>

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Ongoing Emergency Relief Efforts

In March 2020, shortly after the onset of the Coronavirus Disease 2019 (COVID-19) outbreak, FCFA launched the *COVID-19 Emergency Relief Program* to support families who are experiencing food insecurity and extreme poverty in Maryland². Through this initiative, FCFA has been able to partner with several homeless shelters and crisis centers in Prince George's County and Baltimore City to reach thousands of families in need and provide them with food, hygiene kits, personal protective equipment, cleaning supplies, education, and referrals to other emergency support services. Our goal is to continue this Emergency Relief Program in 2021 even as COVID-19 vaccinations are rolled out across the state.



The poster features the FCFA logo at the top, which consists of a green heart with a hand holding it, next to the text 'FCFA Food and Care For All'. Below the logo, the text 'COVID-19 EMERGENCY FOOD RELIEF MARYLAND, USA' is displayed in white on a red background. The middle section shows two images: a cardboard box labeled 'DONATION' filled with various food items like tomatoes, onions, and canned goods, and a brown paper bag with a banana and an apple next to it. At the bottom, the slogan 'ONE COMMUNITY AT A TIME' is written in white. Below the slogan, contact information is provided: 'WEBSITE: WWW.FCFAGLOBAL.ORG', 'EMAIL: CONTACTUS@FCFAGLOBAL.ORG', and 'DONATE: WWW.FCFAGLOBAL.ORG/DONATION'. Social media icons for Instagram, Facebook, LinkedIn, and Twitter are shown at the bottom, with the handle '@FCFAGLOBAL' centered below them.

² <https://www.fcfa-global.org/our-programs/covid-19-emergency-relief>

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Thank You

